

SARAHsmitherman

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EXPERIENCE

Freelance Graphic Designer & Front-End Web Developer *(May 2010 - Present)*

Various Clients

- Business Cards, Logo Designs, Product Packages, Marketing Materials
- Outdoor Signs & Window Graphics
- Website Wireframes (Pencil App, Balsamiq App)
- Photoshop Concepts
- PSD to HTML/CSS Coding (Mobile / Responsive Design / Media Queries)
- Custom WordPress Themes
- Bigcommerce Integrations (e-Commerce CMS)

Graphic Designer & Front-End Web Developer *(Feb 2012 - May 2013)*

Wired Solutions

- Lead Designer for UI/UX redesign of company's CMS
- Wireframes (Balsamiq App)
- SEO (Search Engine Optimization)
- WordPress Websites, PSD to HTML/CSS Coding
- Company Business Cards, Flyers, Signage and Advertisements
- Brochures and misc. Print Design projects

Multimedia Designer *(May 2011 - Nov 2011)*

eliquidMEDIA International Inc.

- Content updates for various websites
- Flash Applications
- Digital Signage
- Animated Flash Advertisements
- PSD to HTML/CSS Coding

Bookstore Clerk *(Mar 2008 - Aug 2008)*

The Bookstore in the Grove

- Invoices
- Inventory
- Librarian duties, placing special orders for books
- Greeting customers, answering questions
- Calling customers to tell them their order has arrived

VOLUNTEER WORK

WordPress Website Redesign

HPV Awakening Inc.

Residential Construction

Habitat for Humanity

Interior Design Program's Website Redesign

St. Clair College

Offshore Cleanup

Baynanza

EDUCATION

OCAD, Interior Design

St. Clair College of Applied Arts and Technology *(2008 - 2011)*

Florida International University *(2007 - 2008)*

SOFTWARE

3DS Max
Adobe Creative Suite
AutoCAD
Balsamiq
Maya
Microsoft Office
SketchUp
Visual Studio

WEB LANGUAGES

CSS3
HTML5
JavaScript
PHP
XML

CSS FRAMEWORKS

Bootstrap
Foundation

WEB API & SOFTWARE

Bigcommerce
Google Analytics
jQuery/Mobile/UI
WordPress